WTA

We Design, Develop, Manage Web & Mobile Applications that will delight your Users & Transform your Business.

A New Age Product Design & Software Development Company

We Think App is a Product Design & Development Company, delivering end-to-end solutions for Web, Mobile and AR/VR/MR to companies of all sizes. We are an agile team of highly talented UX designers, UI designers, Frontend developers, backend developers, testers, DevOps Engineers, Cloud Architects, Solution Architects, and others, who ensure that pixel-perfect applications with the highest functional value are created. WTA is with you at every step of your product journey - from discovery to design to development of a scalable and effective solution. Through our design thinking approach, we assist our clients in not only creating successful products and brands but also creating a lasting consumer experience.

Our highly skilled team has ample experience fully customized applications. We bring the client and user to centre-stage and aim to establish a lasting relationship through problem-solving, attention to detail, functionality and simplified User Experience. With various clients from London, Belgium,San Francisco and more, WTA creates for a global audience.

2015
FOUNDED

100+
CLIENTS

215+
APP PROJECTS

We are a growing Software Design & Development Company.

TRIBE
EMPLOYEE OF THE MONTH

Founder & CEO

Manish Surapaneni

Our powerhouse of inspiration and enthusiasm, Manish drives WTA with his tech expertise, leadership skills and growth mindset. An early entrepreneur and digital nomad, his passion for digitisation and attention to detail has helped build WTA into an experienced software design and development company in Hyderabad.

Manish’s familiarity with product design and the business of technology has taken the company from being a new age branding studio to an acclaimed software development service provider in less than a decade. His dream of taking WTA from Hyderabad to the world continues to fuel his ambitions and pave the way for new accolades for the company.

Clients

GEMINI SOLUTIONS
VISUALIZE SUCCESS

CLOUD TAILOR

Gordy Health

ZestIOT
TECHNOLOGIES PRIVATE LIMITED

PHOENIX Forever

medvarsity

PROP.RIGHT
GET REAL

amazon

PERSPECT AI

Greenko

Conduira Online

WEST AGILE LABS

Habitual.AI

HIL

SYNTHOKEM LABS
PRIVATE LIMITED

PRUDENT

Zaggle

CarZ
Your Safety. Our Passion.

AMERICA'S 365

klip
Key Life Indicator Plan

WTA in Numbers

150+
Clients

215+
Delivered Projects

100+
Employees

5+
Countries

10+
Years of Experience

10
Top Clients

We are just getting started.

Our Core Expertise

Strategy & Consulting

- Discovery Sessions
- Scoping Session
- Research & Analysis
- GTM Strategy
- Digital Transformation
- Service Automation
- Technical Documentation

Product Design

- Research
- UX Design
- UI Design
- Usability Testing
- 3D Assets
- Design Audit
- Design Sprint
- Data Visualization

Web App Development

- React Js
- Angular Js
- Vue Js
- Flutter
- PWA
- Graph QL
- Node.Js
- Wordpress
- Ruby On Rails
- MongoDB
- .Net
- C#
- Python

Mobile App Development

- React Native
- Flutter
- Android Native
- iOS Native
- Ionic Framework
- Nativescript
- PhoneGap
- Unity 3D

Our Core Expertise

E-Commerce Platforms

- Magento
- Woocommerce
- Prestashop
- Shopify
- Big-Commerce
- OpenCart
- Squarespace
- WIX

Data Analytics

- E-Commerce
- Human Resources
- Financials
- Marketing & Sales
- Supply Chain
- Manufacturing
- Platform Inteligence

Salesforce Consulting

- Salesforce Lightning Interface Apps.
- Integrating Dynamic Website.
- Data Driven Dashboards With Visual Reporting.

Staff Augmentation

- Dedicated Agile Teams
- Contract To Hire (C2H)
- One Time Placements

We Work with future-proof Technologies

Our 5D Design & Development Process

- Discover
- Define
- Design
- Develop
- Deliver

Asia’s Largest Healthcare Ed-Tech Company

Medvarsity Online is Asia`s largest healthcare Ed-Tech company, with over 4 lakh medical professionals trained and certified. Our partnerships with renowned medical professionals enable us to present the best courses to our students and help them meet their learning goals. With more than 150 courses in clinical & management areas for doctors, nurses, and general management personnel, we bring to you updated content carefully curated to meet your educational needs. We cover specialties such as Diabetes, Emergency Medicine, Cardiology, Nutrition, Wellness, Healthcare Informatics, and Mental Health.

INDUSTRY

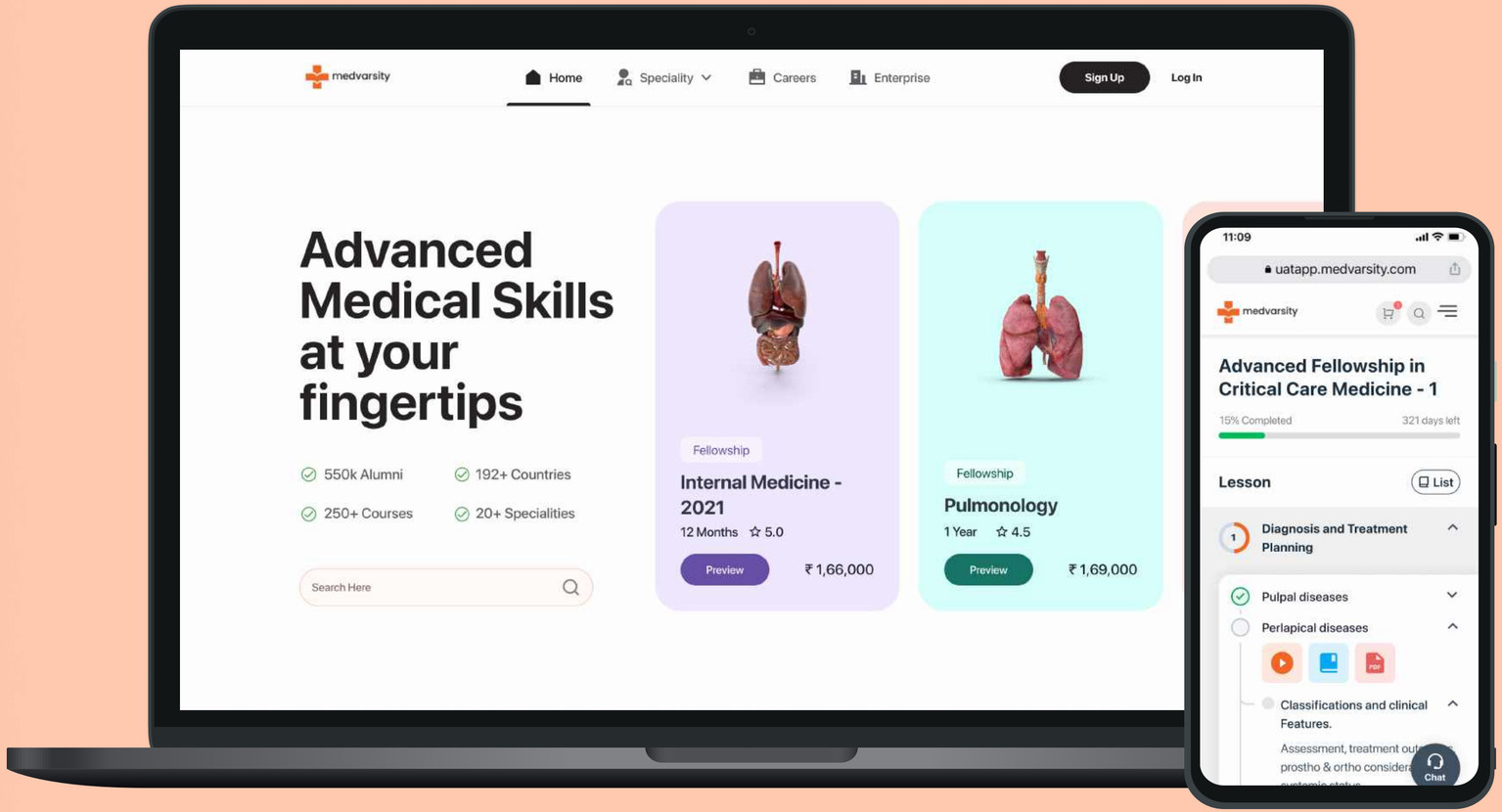
Healthcare Ed Tech

DELIVERABLES

Strategy & Consulting
Product Design & Development

PLATFORMS

LMS
Web
Mobile



Interactive Employee Onboarding & Information Platform

An Employee Information Application during the onboarding process for recruiters. A simple application to help employees understand team culture and company history with a vast gallery of various media.

INDUSTRY

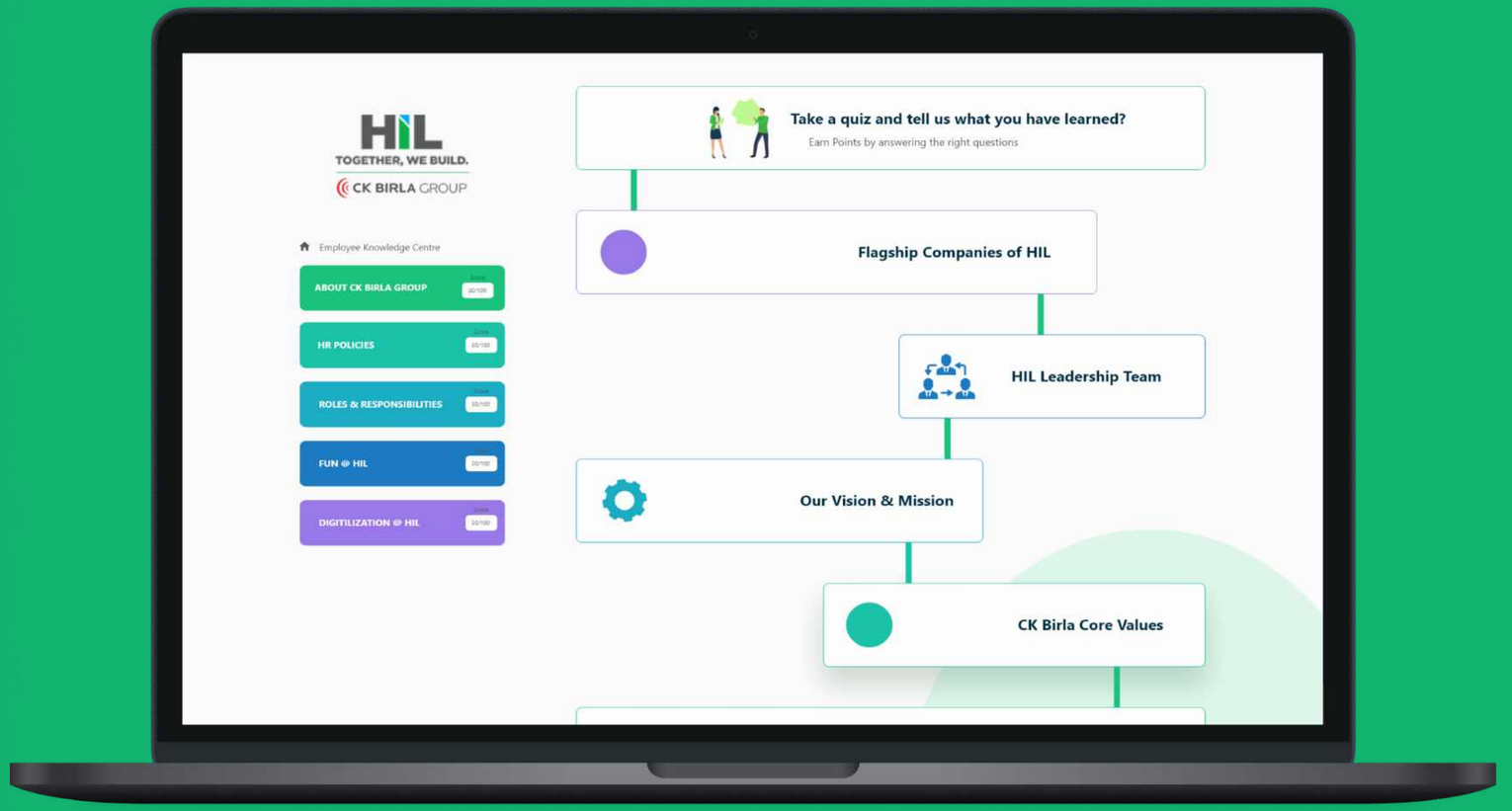
SaaS

DELIVERABLES

Strategy & Consulting
Product Design

PLATFORM

Web



Data Visualization Platform

A technology platform was developed at WTA to help analyze data, tackle database and data management through data-driven approaches & analytics, to eventually deliver a performance estimation platform aimed at highway revenue generation in India.

INDUSTRY

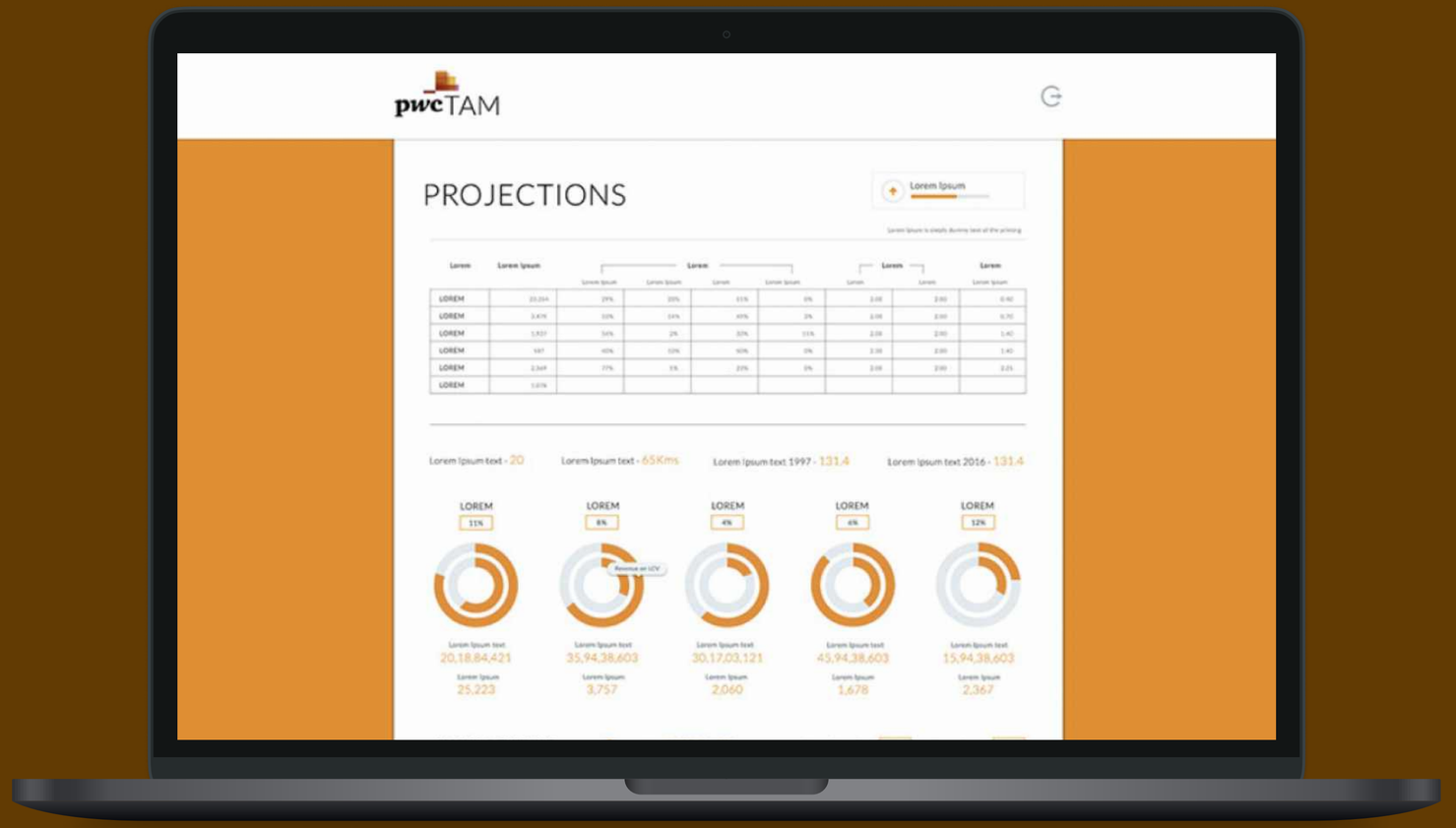
SaaS

DELIVERABLES

Strategy & Consulting
Product Design & Development
Managed Services

PLATFORM

Web



A Two-Way Interaction And HR QA Platform

Driving effective, intuitive, engaging and easy interactions. At WTA, we have built P&G's ultimate Q&A platform that promotes collaborative interaction and feedback at all employee levels

INDUSTRY

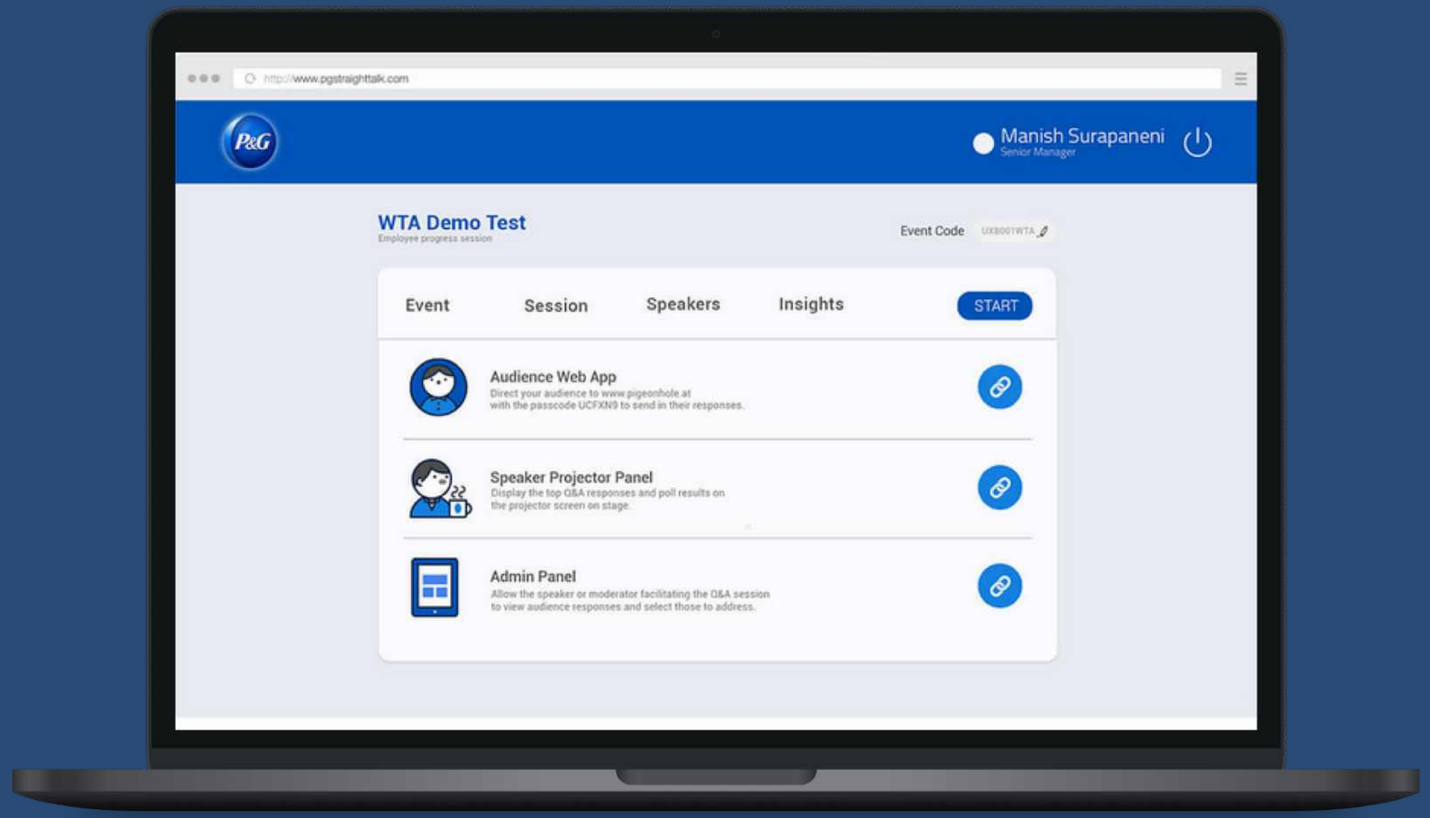
HR Platform

DELIVERABLES

Strategy & Consulting
Product Design & Development
Managed Services

PLATFORM

Web



Vitual Cardiology & Telemedicine Platform

Gordy Health provides everything you need to manage blood pressure from home and the first virtual care provider exclusively focused on blood pressure management to lower patients' risk for heart attack, stroke, and kidney failure. A Full-service medical platform includes direct access to blood pressure specialists, easy-to-schedule virtual appointments, real-time diagnostics, prescription delivery, and ongoing monitoring and medication adjustments — all from the comfort of home.

INDUSTRY

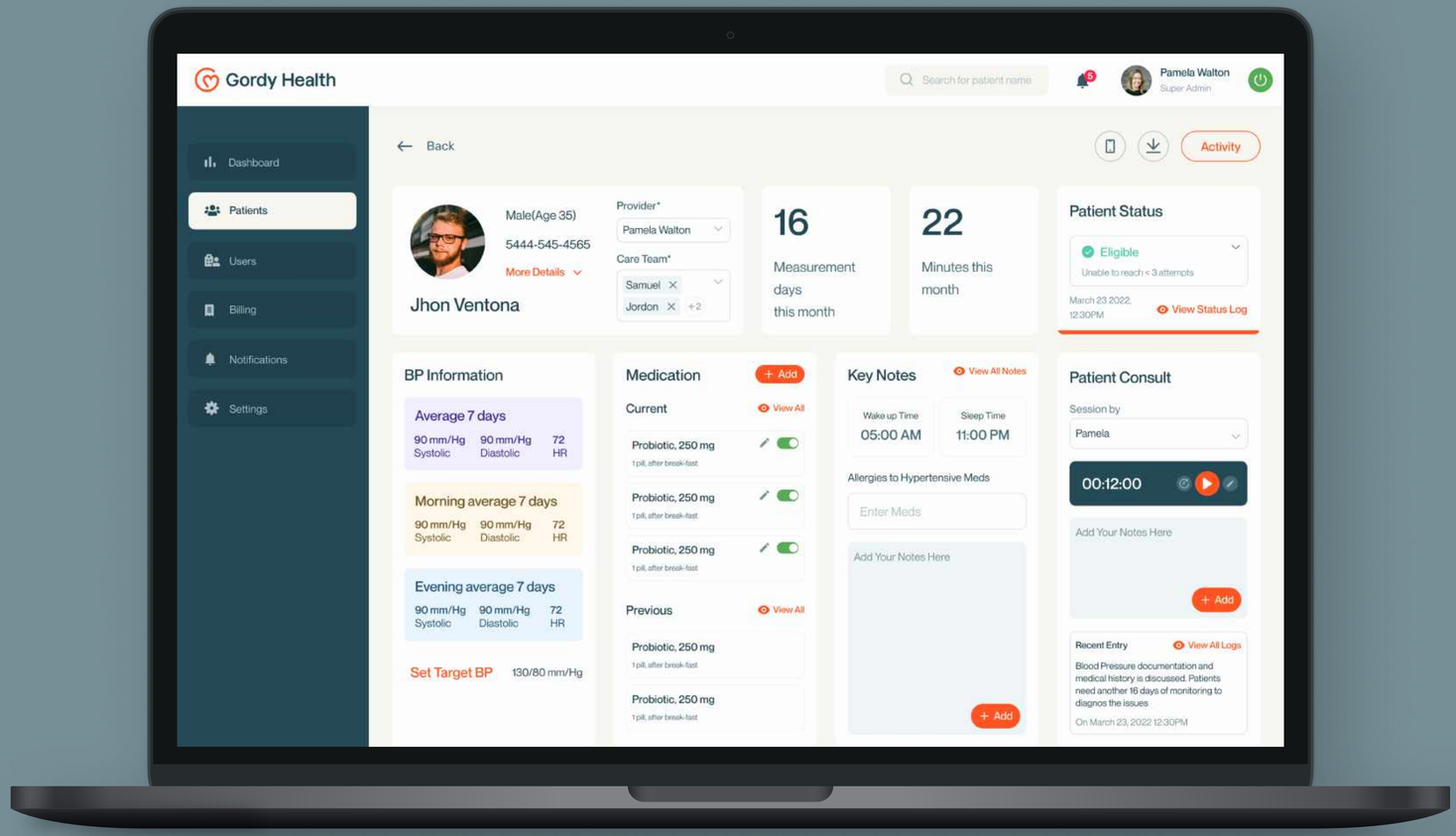
Healthcare

DELIVERABLES

Strategy & Consulting
Product Design

PLATFORM

Web



Discover Human Potential Like Never Before.

Discover Human Potential Like Never Before. From campus recruitment to front-line sales hiring, from customer support to e-commerce operations, whatever the use-case might be, the WIT platform provides instant and engaging assessments. WIT's competency-driven assessments enable you to develop your own rule book for assessing candidates to uphold the historical company culture even to this youngest generation of talent.

INDUSTRY

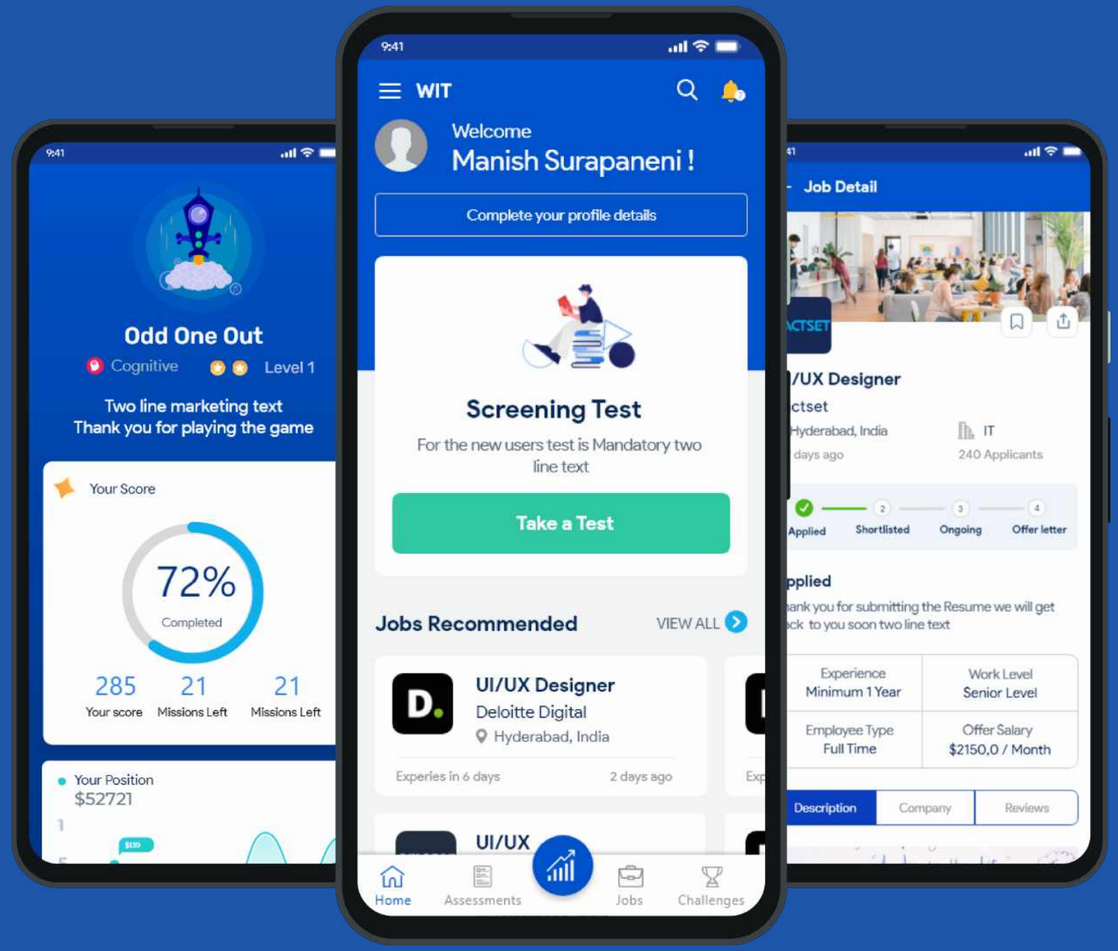
Job Portal

DELIVERABLES

Strategy & Consulting
Product Design & Development

PLATFORM

Mobile



Trading Platform For Investible Whisky Bottles

Bottle Bits Trading is a Unique Stock Exchange for Investible Bottles. Users will have easy access to invest in “shares” of authentic and investment-grade whisky bottles within a fully-digital ecosystem with enhanced experiences that will transform their investments into a passion. Physical bottles will be safely kept in our specialized warehouse and insured, providing a hustle-free digital-only process to our customers.

INDUSTRY

Trading Platform

DELIVERABLES

Strategy & Consulting
Product Design & Development

PLATFORMS

Web
Mobile

AI-Powered Foreign Trade Analytics Platform

EXIM is one-of-its-kind foreign trade analytics platform that helps exporters and importers from around the world make business sense of infinite loads of both structured and unstructured information on foreign trade. Cients can mine through varieties of foreign trade transaction records and macro trends to discover and analyse trading partners that dovetail with their requirements. Actionable intelligence is what we commit - informatics that helps them get key insights into the global supply chain as well as evaluate present and prospective trading partners.

INDUSTRY

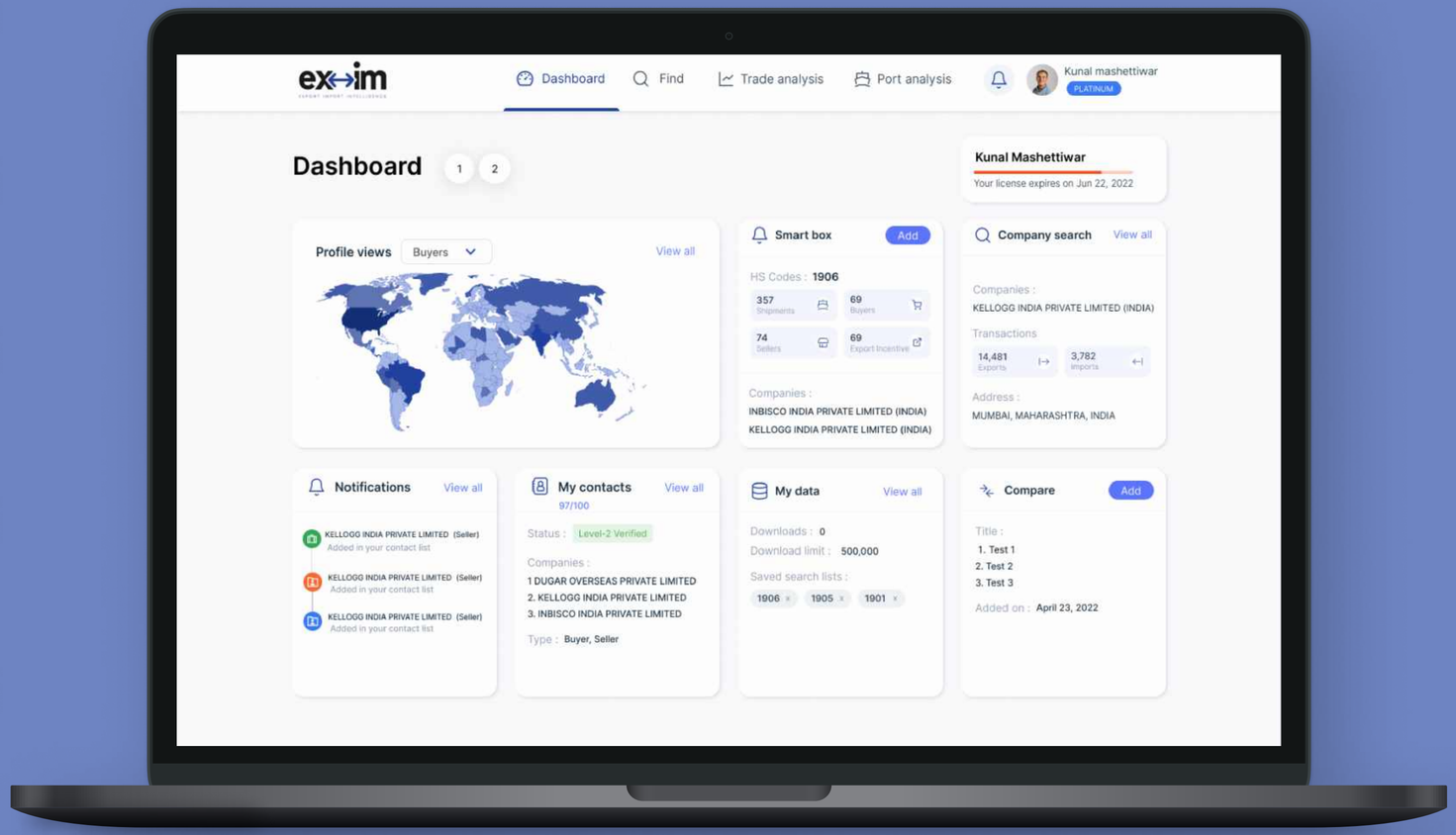
Trading

DELIVERABLES

Strategy & Consulting
Product Design & Development

PLATFORM

Web
Mobile



Janitorial Software To Manage Your Commercial Cleaning Needs

We have designed extensive features like Location-based messaging, client messaging, direct 1:1, custom channels and more! Swept offers a variety of communication streams to ensure that your message reaches the right people at the right time. Swept will keep you updated with real-time notifications on tasks, if employees turn up late, in the wrong place, or not at all. Use work orders to increase your revenue by offering specialty services like carpet and window cleaning.

INDUSTRY

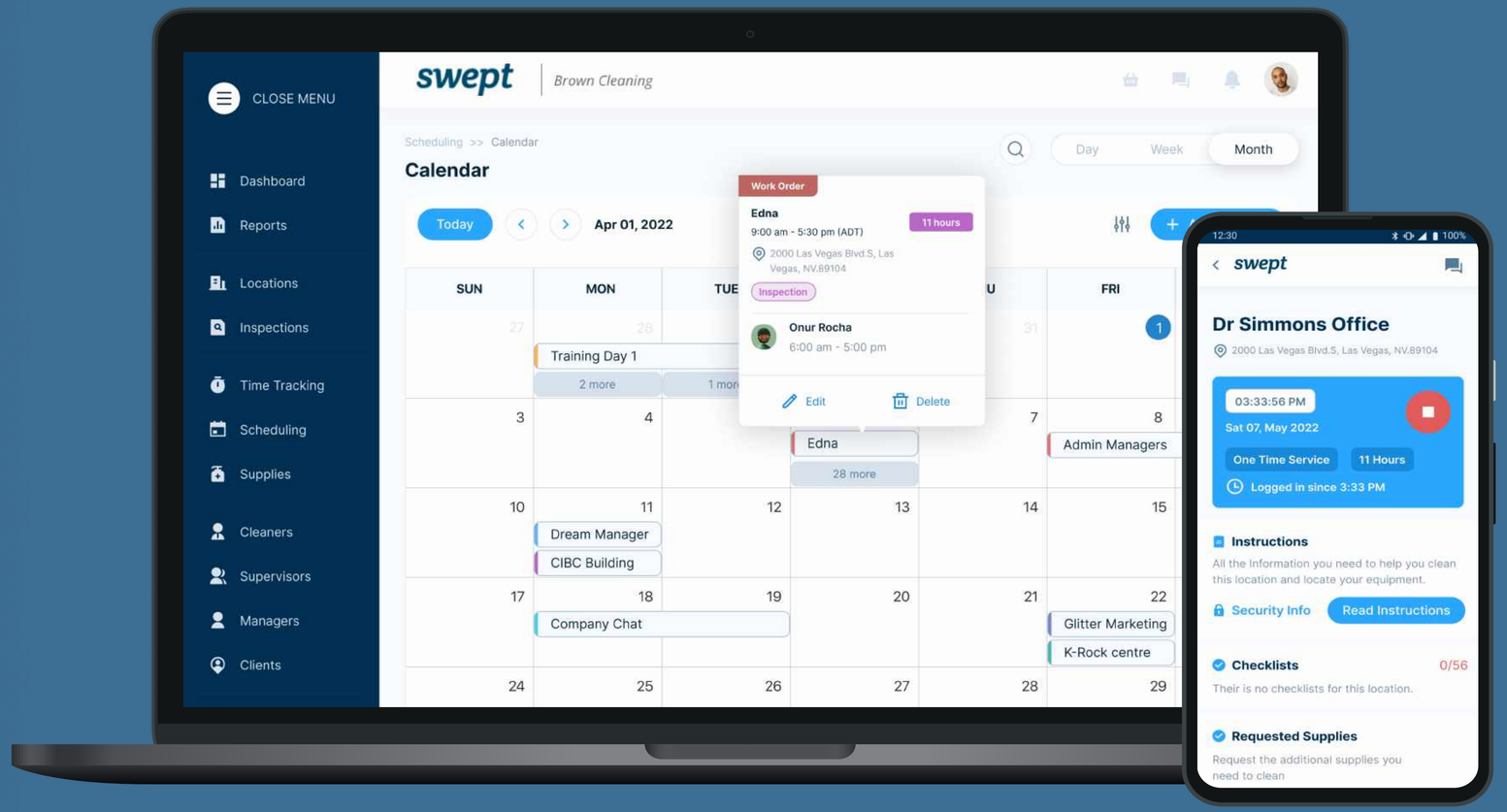
Service Industry

DELIVERABLES

Strategy & Consulting
Product Design & Development

PLATFORM

Web
Mobile



E Learning Platform To Prepare GRE, MBA, & Campus Recruitment

ConduiraOnline is an ed-tech offering that provides Adaptive Learning and uses Machine Learning algorithms to provide Customized Study Plans to students to help them reach their goals – be it cracking an entrance exam or an aptitude test for securing a job. They use Data Sciences and the Technology & Science behind Learning to provide students with a personalized ecosystem that makes learning effective and keeps them engaged.

INDUSTRY

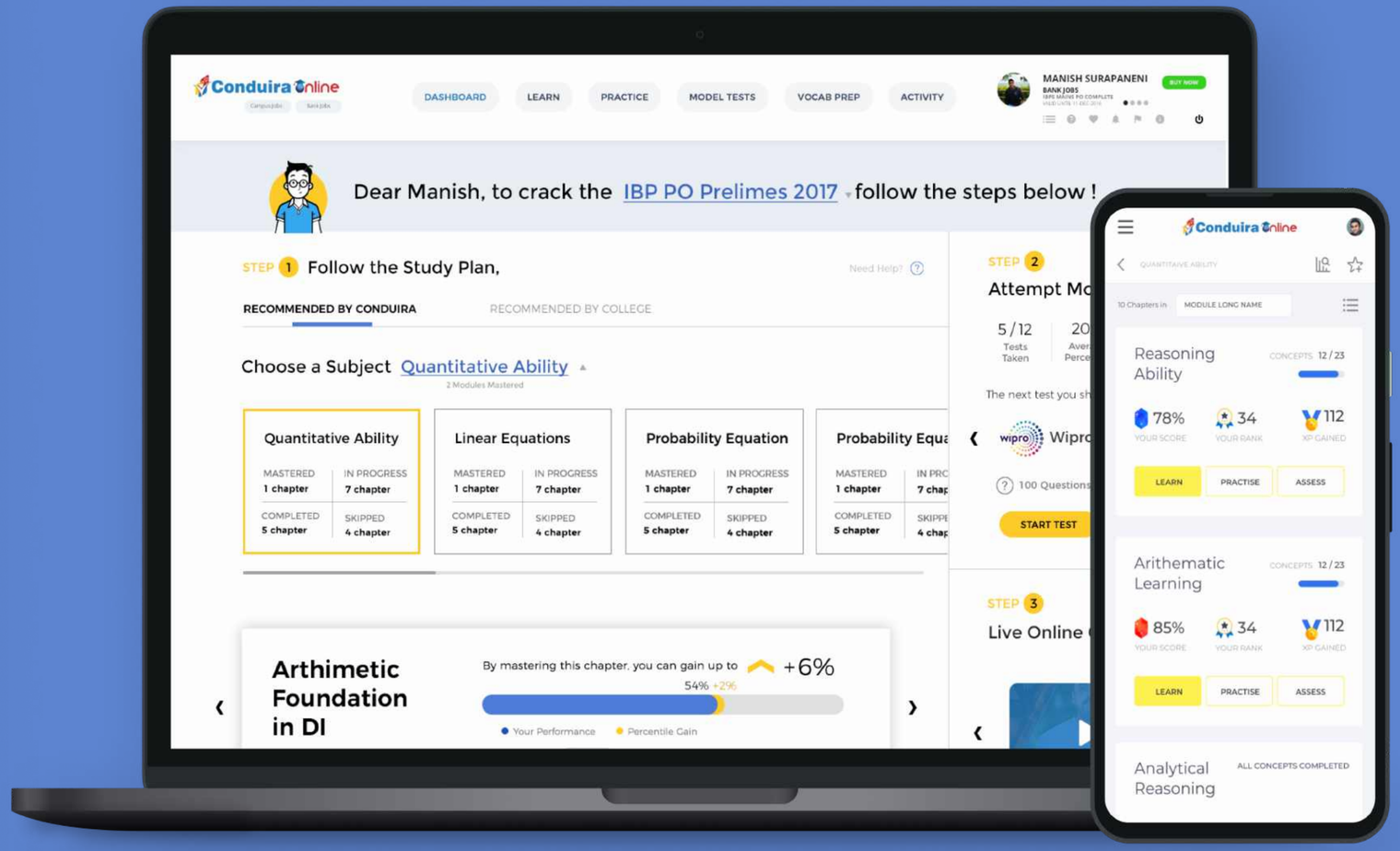
E-Learning

DELIVERABLES

Strategy & Consulting
Product Design & Development

PLATFORM

Web
Mobile



New Age Residential Property Listing Platform.

The new way to find your new home. Propright is a new age modern Property listing platform that will help you with Pre & Post Purchase needs like, Know Your Property and in depth details of your shortlisted project right upto the unit level. Understand Commericals to out the exact cost of your shortlisted unit. maintain your account statement and more. Know about Legal & Compliance, key clauses of the Sale Agreement of your project. A visually detailed Construction progress to know the exact construction status of your project with supporting pictures & videos.

INDUSTRY

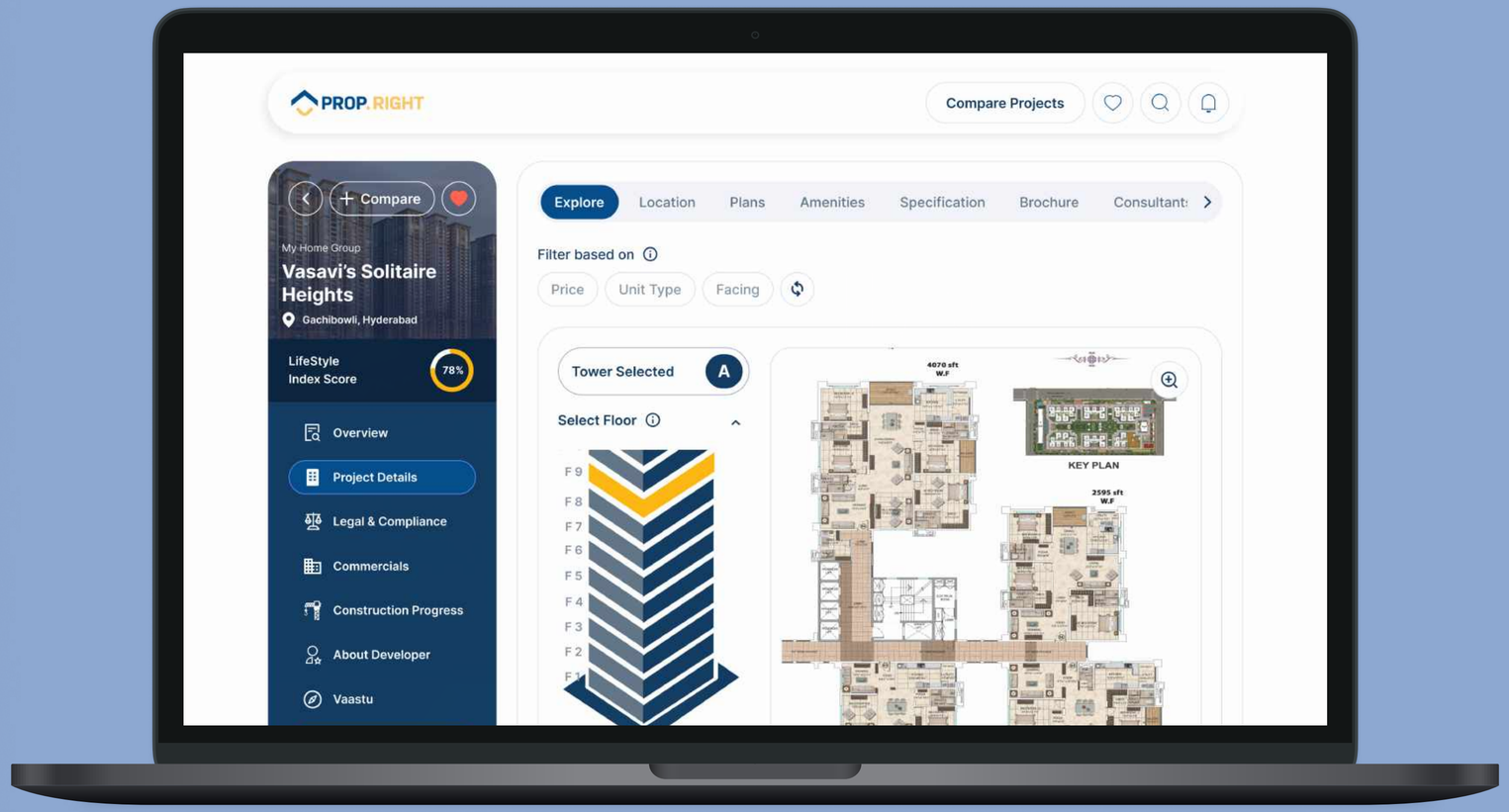
Real Estate

DELIVERABLES

Strategy & Consulting
Product Design & Development

PLATFORM

Web
Mobile



Amazon Q&A Platform For HR Department

Amazon QA Platform is a Powerful vibrant two-way interactions App which can build community spirit between your live and virtual audience with Q&As, Chats, Reactions and more. Enter your passcode to instantly join your event or meeting Q&As, Chats, Polls, and Surveys. We have designed the Application specific to pain points within the organization.

INDUSTRY

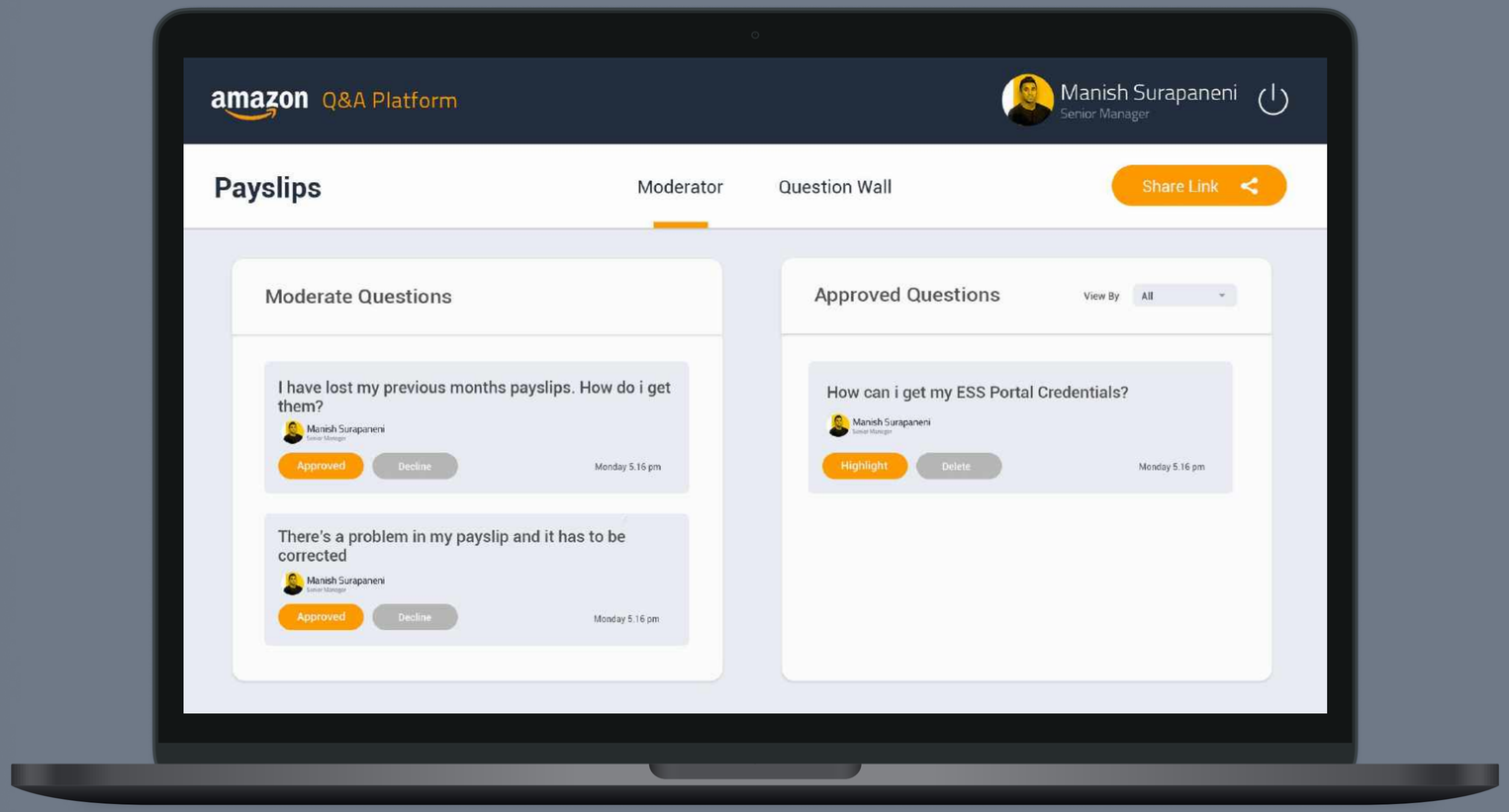
Online Platform

DELIVERABLES

Strategy & Consulting
Product Design & Development

PLATFORM

Web
Mobile



E-Learning LMS Platform For Upskilling Tata Employees

Dashboard built for TATA AIA Internal E-Learning LMS Platform. This helps users plan their learning schedules efficiently. The dashboard offers a wide range of metrics that will keep the user up-to-date and motivated to complete tasks.

INDUSTRY

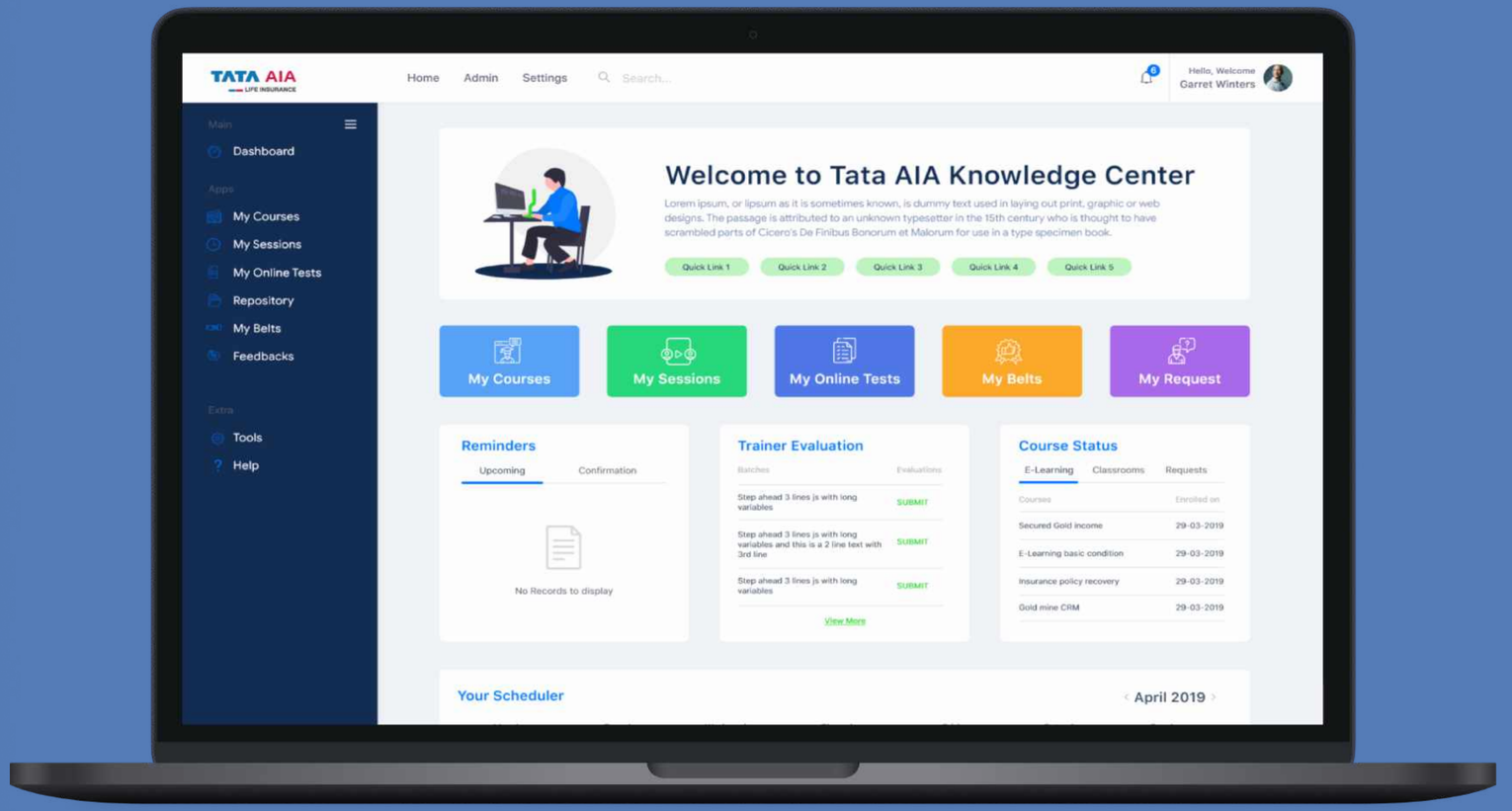
E-Learning (Education)

DELIVERABLES

Strategy & Consulting
Product Design & Development

PLATFORM

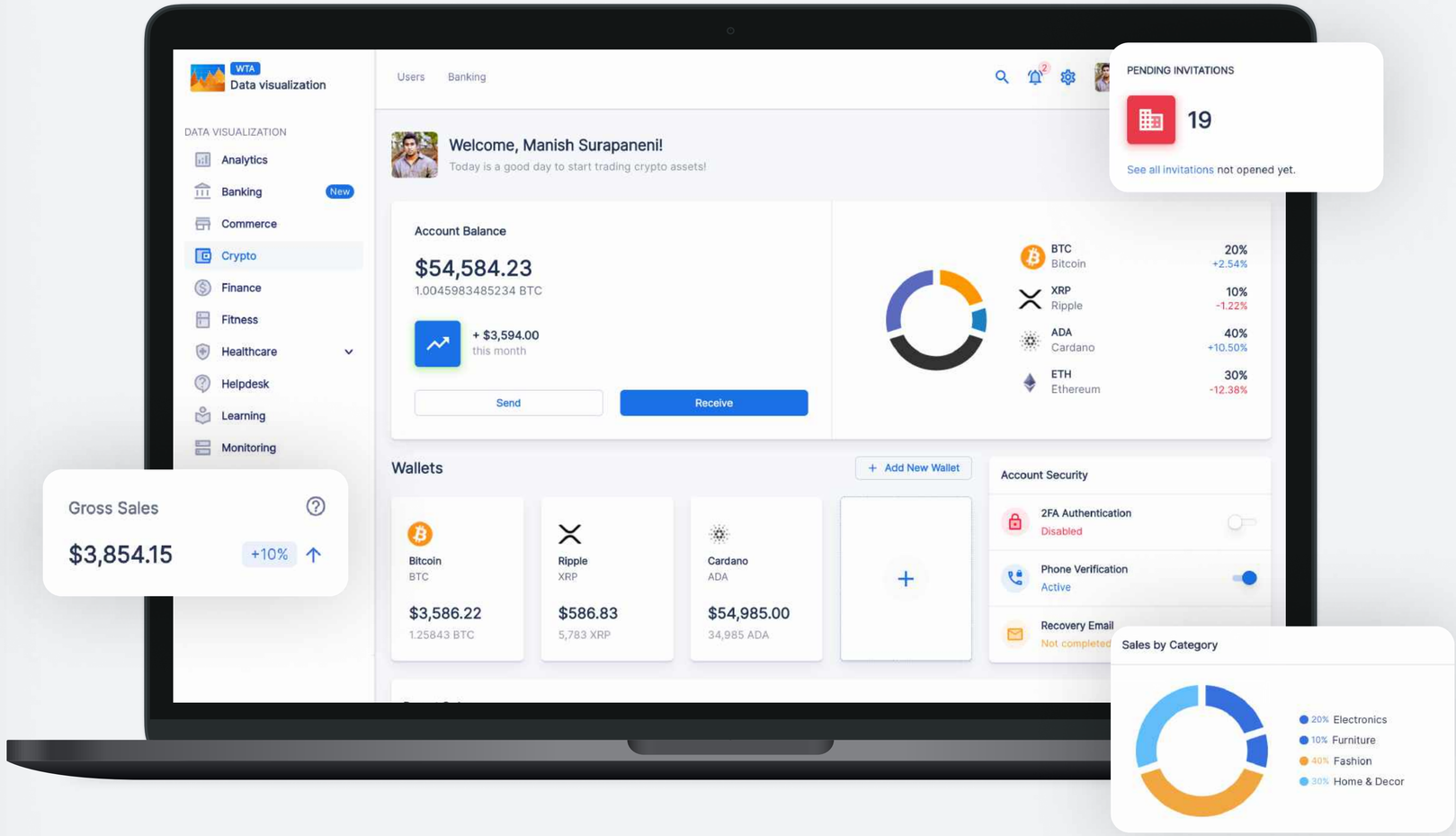
Web



Humanize Your Data With Stunning Data Visualization Design Services That Will Revolutionize Your Customer Experience.

Data tells a story, does it tell the right one or the important one in your case? Data is no good if it's not leveraged for business outcomes. Make the most of your data by giving it your brand's voice to meet your business goals. We are a top data visualization service company with expertise in transforming data into compelling narratives. Our engaging infographics, interactive websites, and conversational interfaces increase conversions and build striking brand conversations.

VIEW DASHBOARD



No Code AI Data Science Platform

P-AIML is an enterprise No Code AI Data Science platform that accelerates and democratizes Data Science by automating the end-to-end journey from data to value. This allows you to deploy trusted AI applications at scale within your organization. P-AIML provides a centrally governed platform that gives you the power of AI to drive better business outcomes and is available on your cloud platform of choice, on-premise, or as a fully-managed service.

INDUSTRY

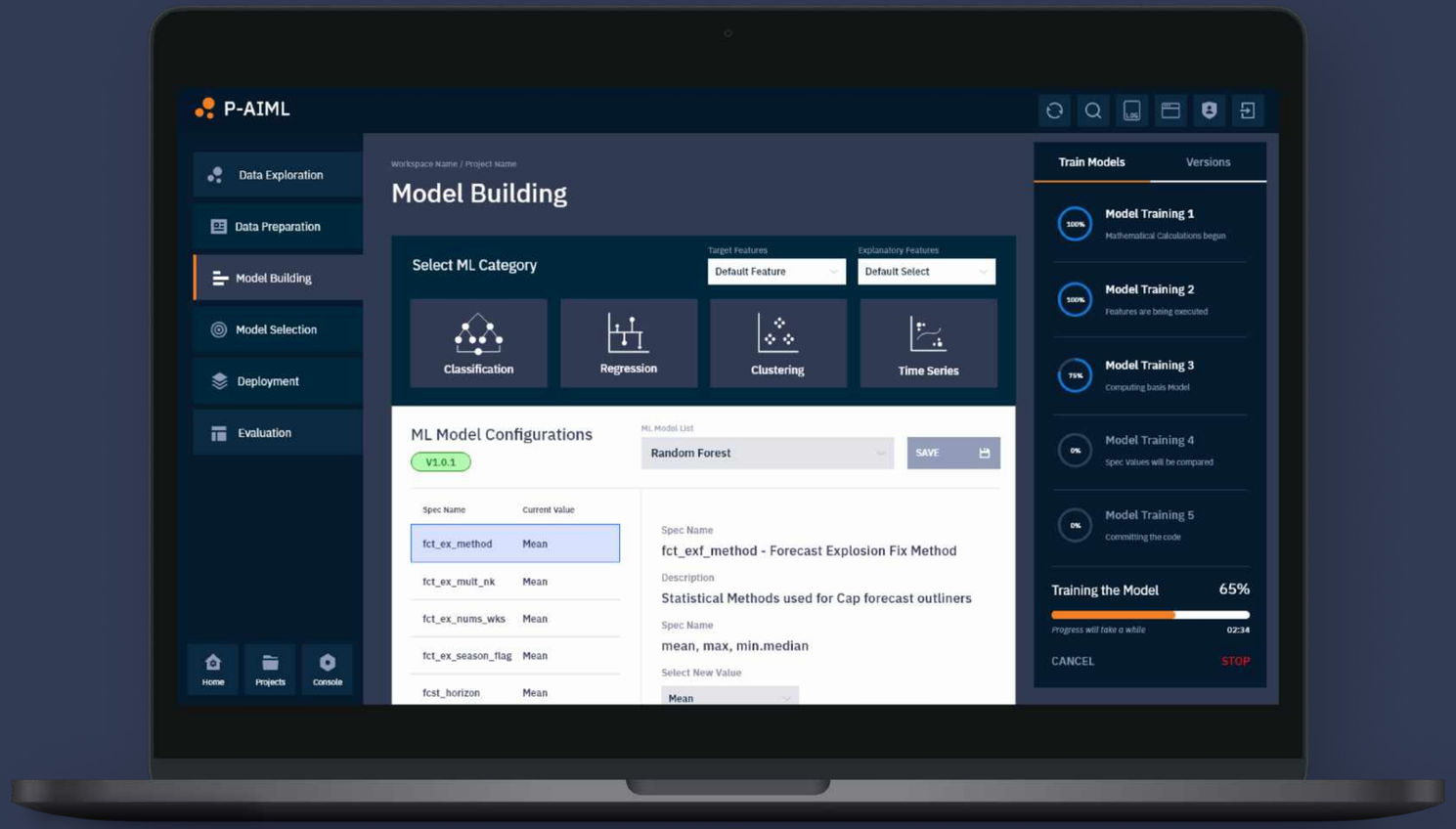
SaaS - Data Science

DELIVERABLES

Strategy & Consulting
Product Design & Development

PLATFORM

Web



Phoenix - Commerical Real Estate CRM Solution For IPC

A Bespoke solution designed based on the Business Workflow to manage IPCs Requirements with a modern deisgn and sophesticated feature set. The Platform manages the entire Groups portfolio, Enquires, Sales and others with the Business Team. We have designed and developed the entire solution end to end.

INDUSTRY

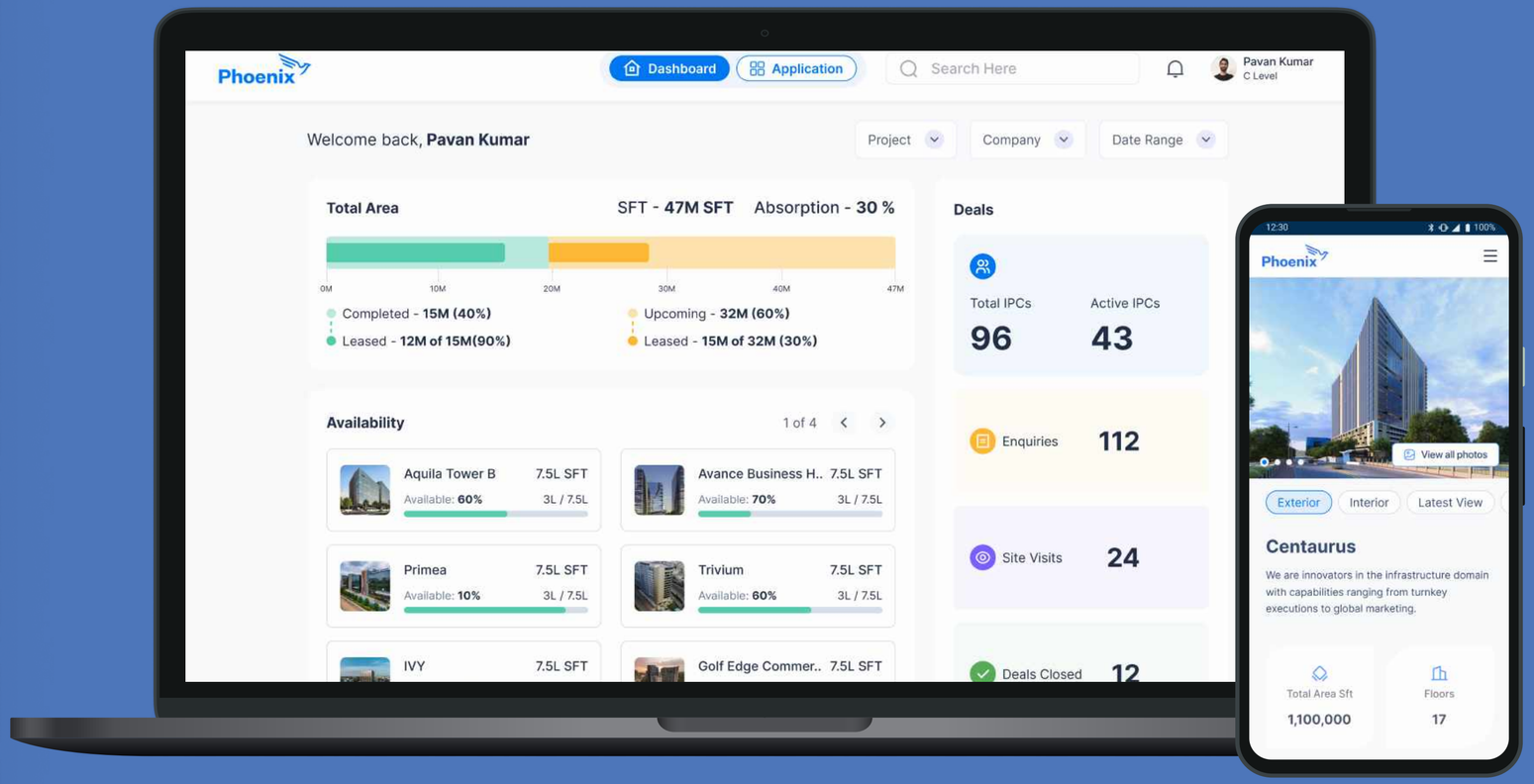
Real-Estate

DELIVERABLES

Strategy & Consulting
Product Design & Development

PLATFORM

Web
Mobile



IOT/AI Platform To Connect Passenger, Baggage & Ground Assets

ZestIOT is engineered as an IOT/AI platform to connect the 4 key journeys of passengers, baggage, ground assets and airport together to make use of Data Sience and Artificial Intelligence to drive the growth for future with products like AviLeap & groundRadar. Connected ground operations with aircraft flight operations, enhancing customer check-in & onboarding experience, & empowering the customer with baggage tracking information are key enablers for future travel experiences. Integrated workflows empower hub control to avoid delays, identify critical paths & recover delays. Machine learning can enable growth & peak hour load factor simulation, thereby enabling better planning & resources management.

INDUSTRY

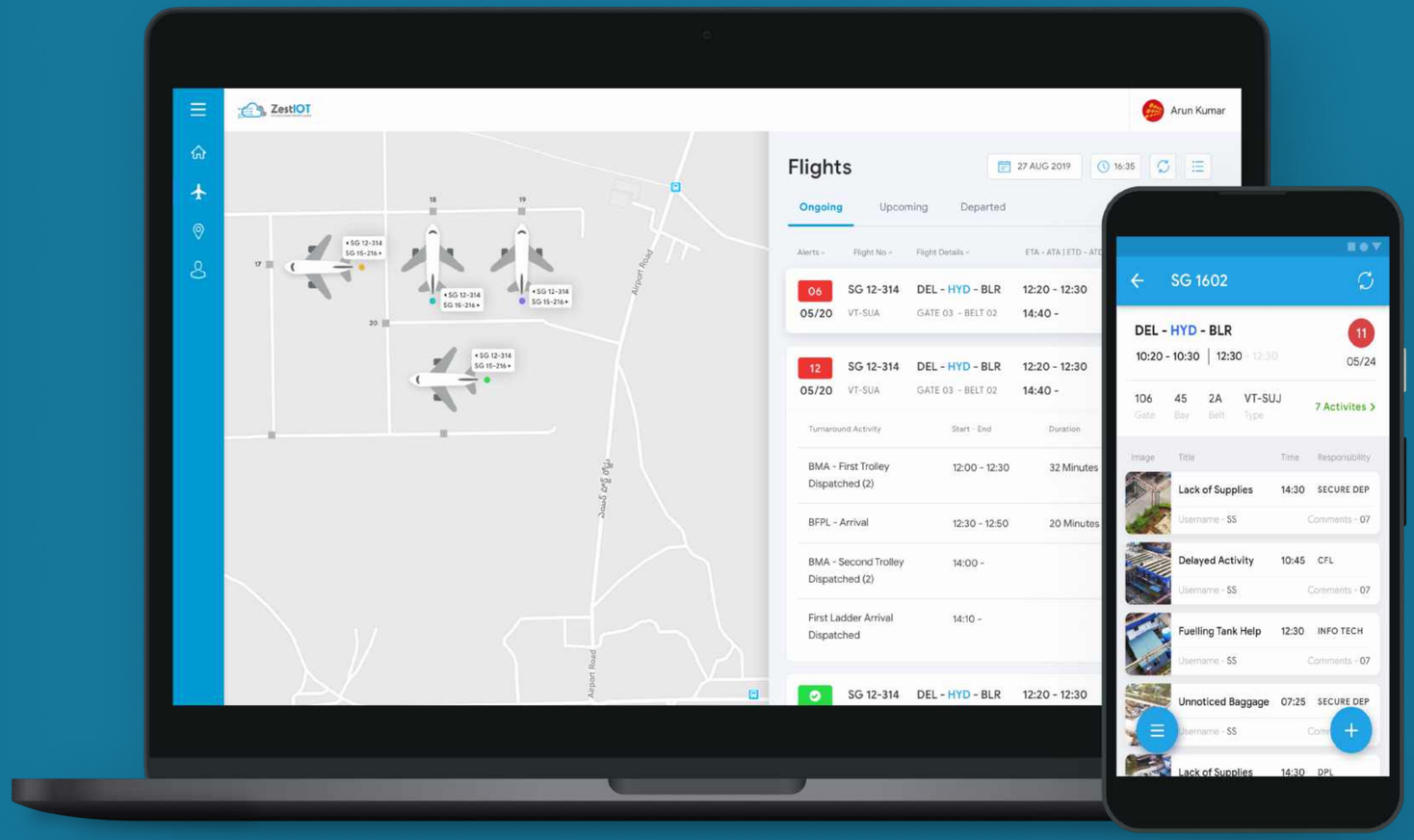
Airlines

DELIVERABLES

Strategy & Consulting
Product Design & Development

PLATFORM

Web
Mobile



Multi Brand Car Service Franchise Management Software

CarZ Franchise Management Software is cloud-based Automotive Workshop Garage Management software that provides an end-to-end digital platform to Manage Franchise day-to-day operations. An All-in-One Platform covering modules like - Onboarding New Franchise, Setting Up a Workshop, Daily Audits, Centralized Data Library, Project Management, Vendor Management & Organized Workshop Operations, this is an easy-to-use software that provides almost all franchise-related information needed to make a holistic and extensive ERP solution.

INDUSTRY

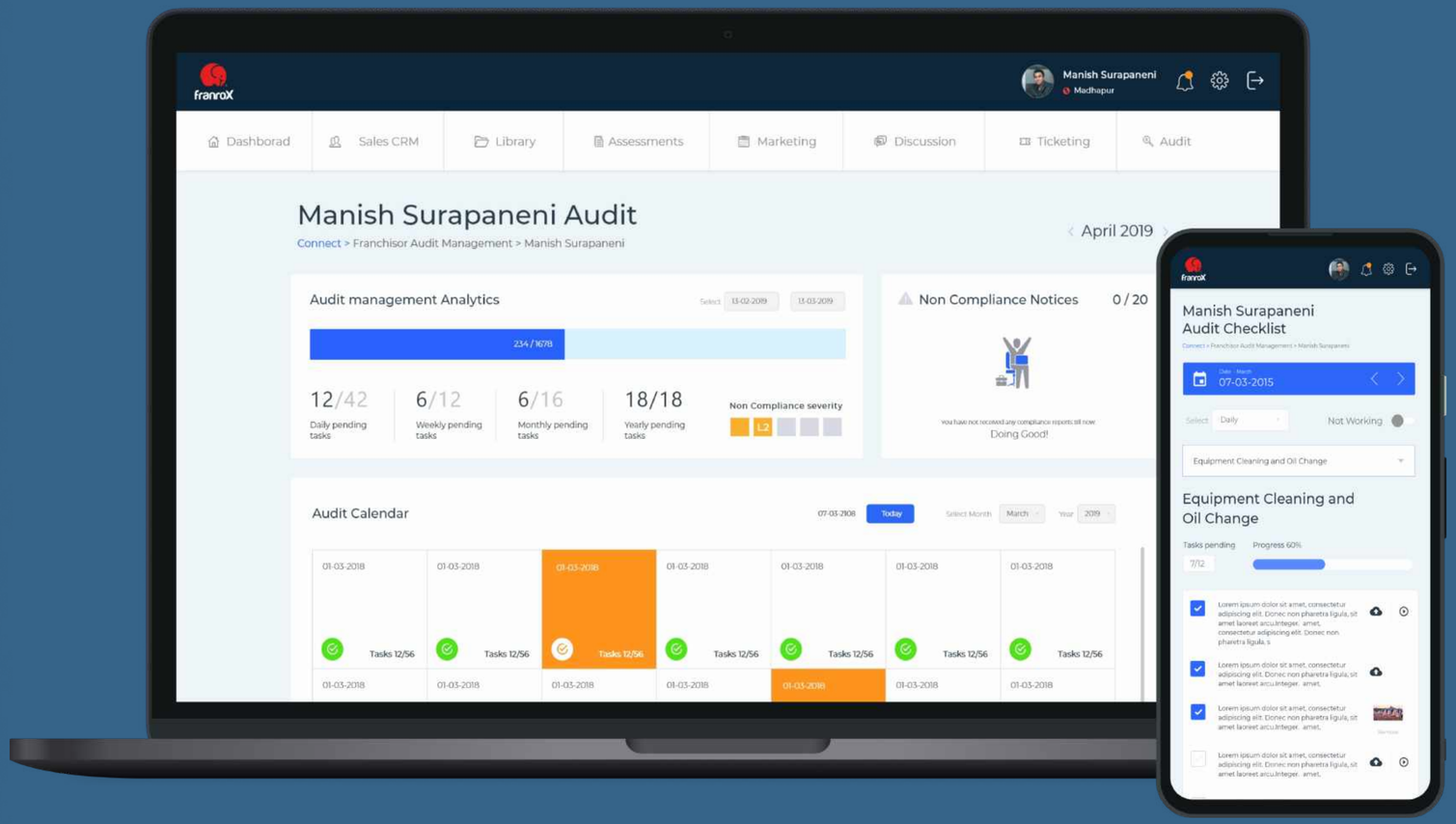
Automobile

DELIVERABLES

Strategy & Consulting
Product Design & Development

PLATFORM

Mobile
Web



3D Kitchen Planner Plaform With AR & VR

Kitchen planner is an AR tool put together at WTA for planning, building, remodeling and decorating kitchens, using the latest in AR technologies. In addition to buying and other POS choices, the user can use 3D rendering to visualize the furniture and view it in Virtual reality instantly.

INDUSTRY

Interior Design

DELIVERABLES

Strategy & Consulting
Product Design & Development

PLATFORM

Web

Flexible Staffing You Can Rely On Events & Concerts.

Find jobs and get paid today. If you're a job seeker looking for flexible shift work and single work day pay, traditional hiring may not offer you what you need. Get daily pay for completing gig work on your time with ODC. The days of job searches and job applications on old-fashioned job sites are over!. From odd jobs, shift work, to part time side hustles, ODC's vast job bank helps you find work in different positions. Find jobs using ODC's job search and browse feature to apply to hourly shifts that fit your schedule. Get hired and get paid for shifts today all on one app.

INDUSTRY

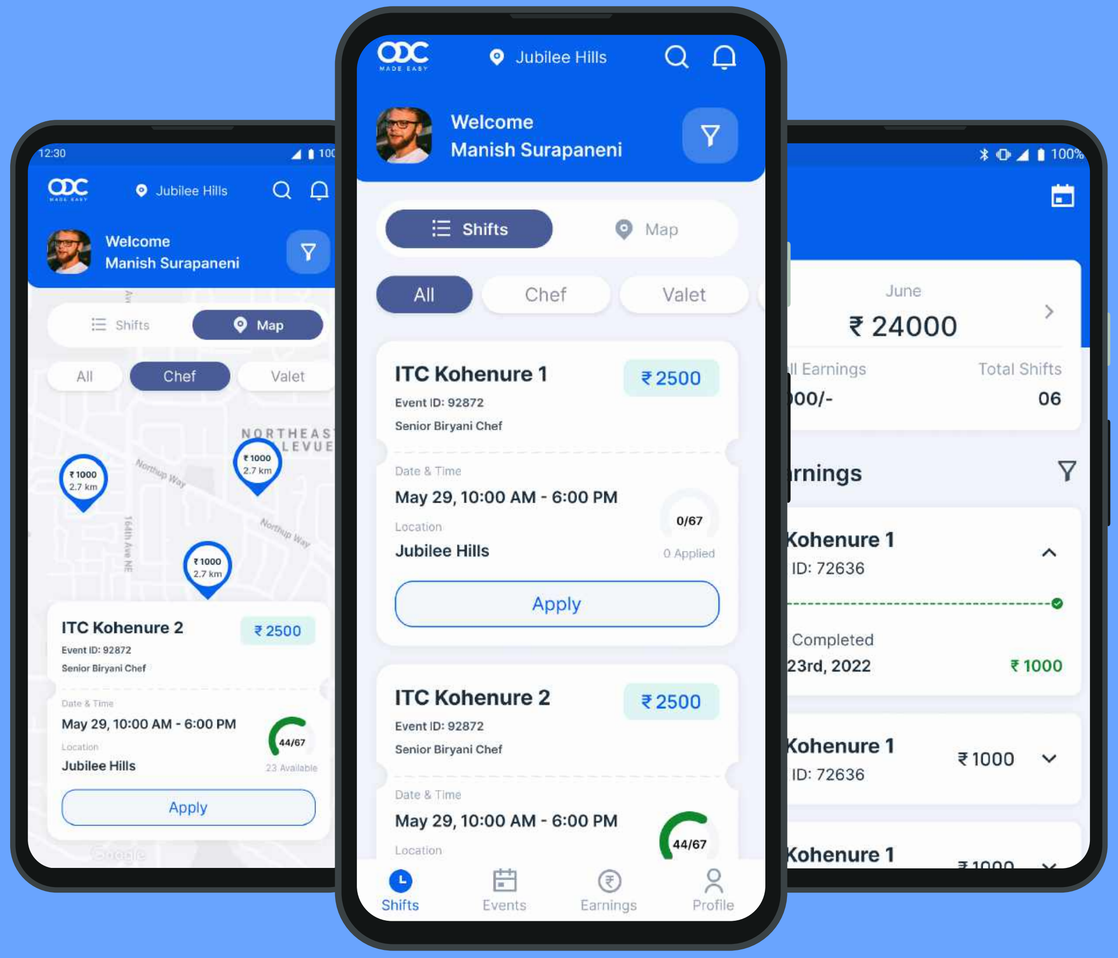
Job Listings

DELIVERABLES

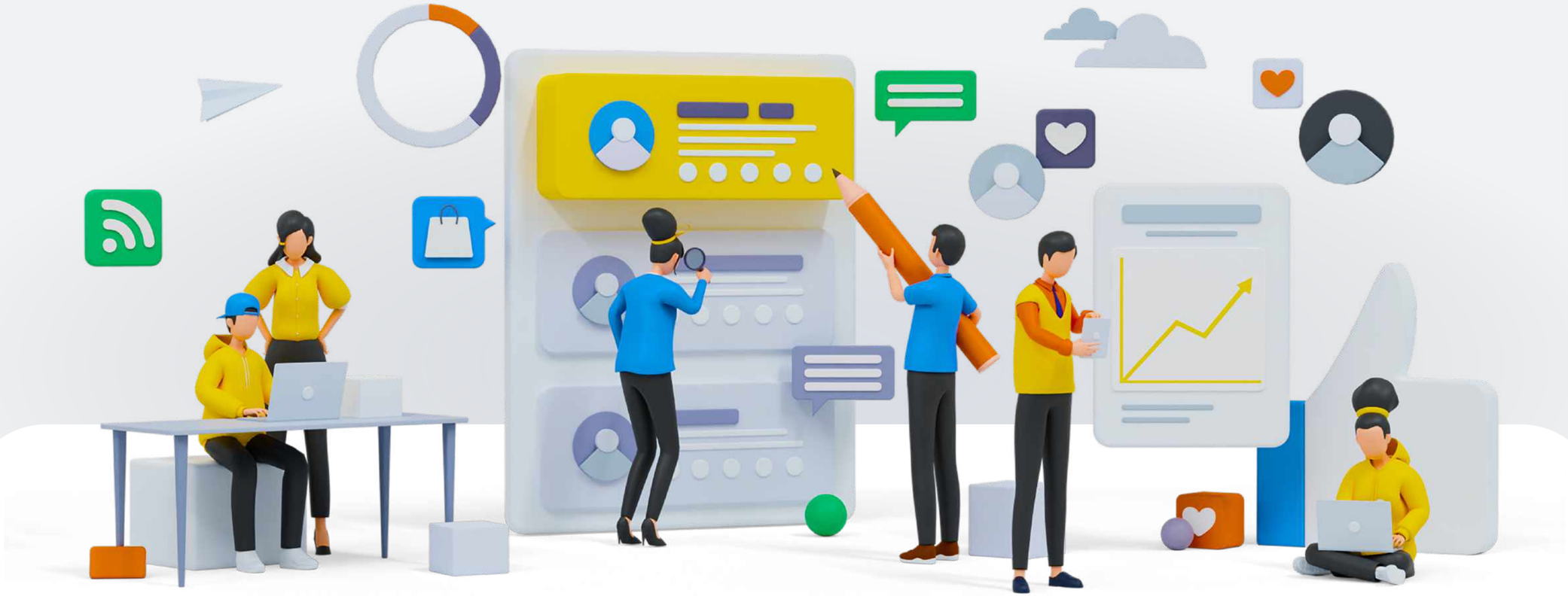
Strategy & Consulting
Product Design & Development

PLATFORM

Mobile



Hire Resources



WHAT WE DO?

We Hire the best talent as per your need.

Every selection procedure is different, depending on the type and level of positions to be filled, professional requirements and the number of employees to be hired. However, all of them require professional and expertapproach. We have developed recruitment solutions that will help you in all situations, whether you are looking for a single employee or you need the whole management team for your workforce.

Contract Based Placement (C2H)

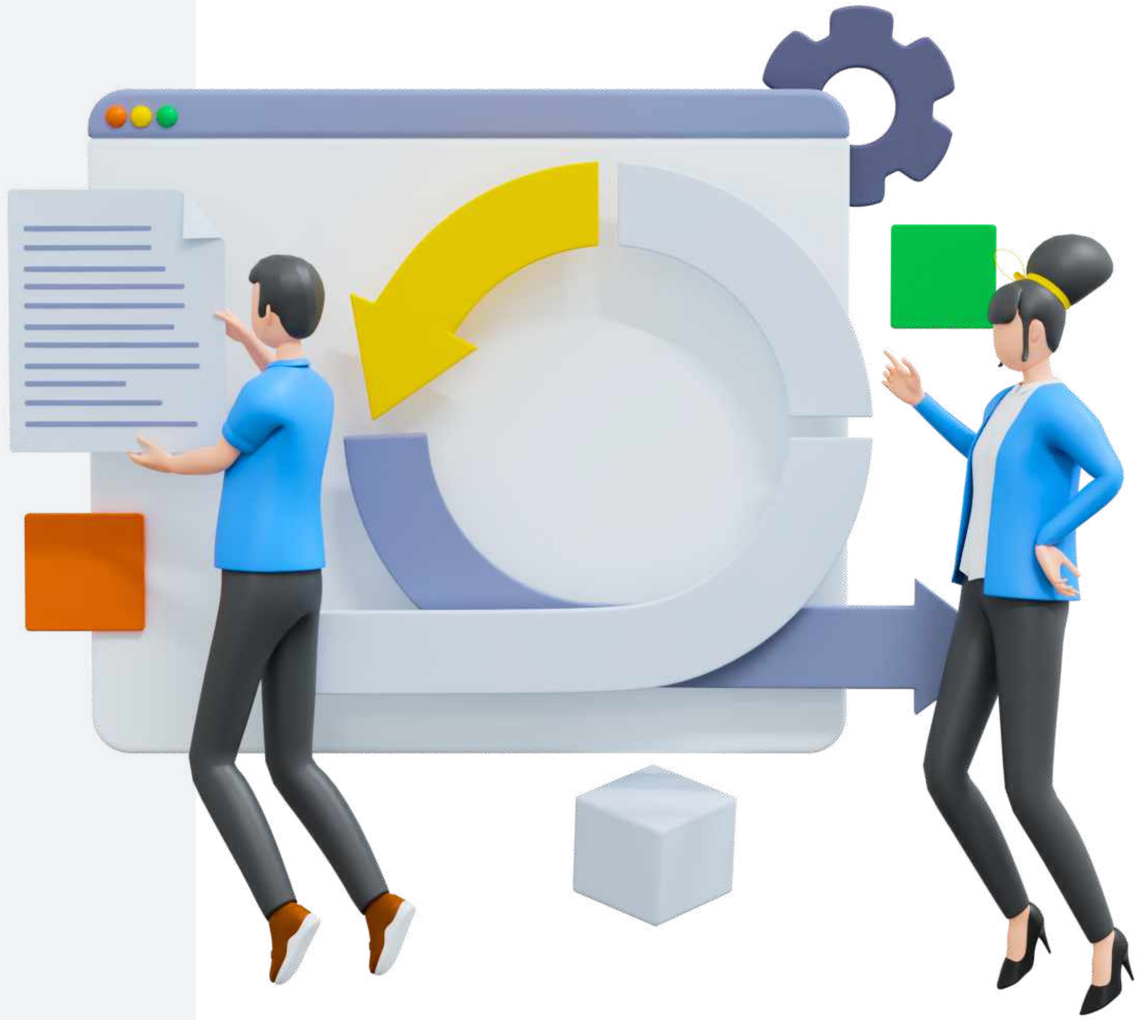
C2H Staffing provides hourly and/or part-time software engineers to support your in-house team's software development outsourcing cycle as needed. This avoids lengthy sourcing and recruiting processes and facilitates hiring highly-demanded roles that may be needed on a limited basis.

Permanent placement (One Time)

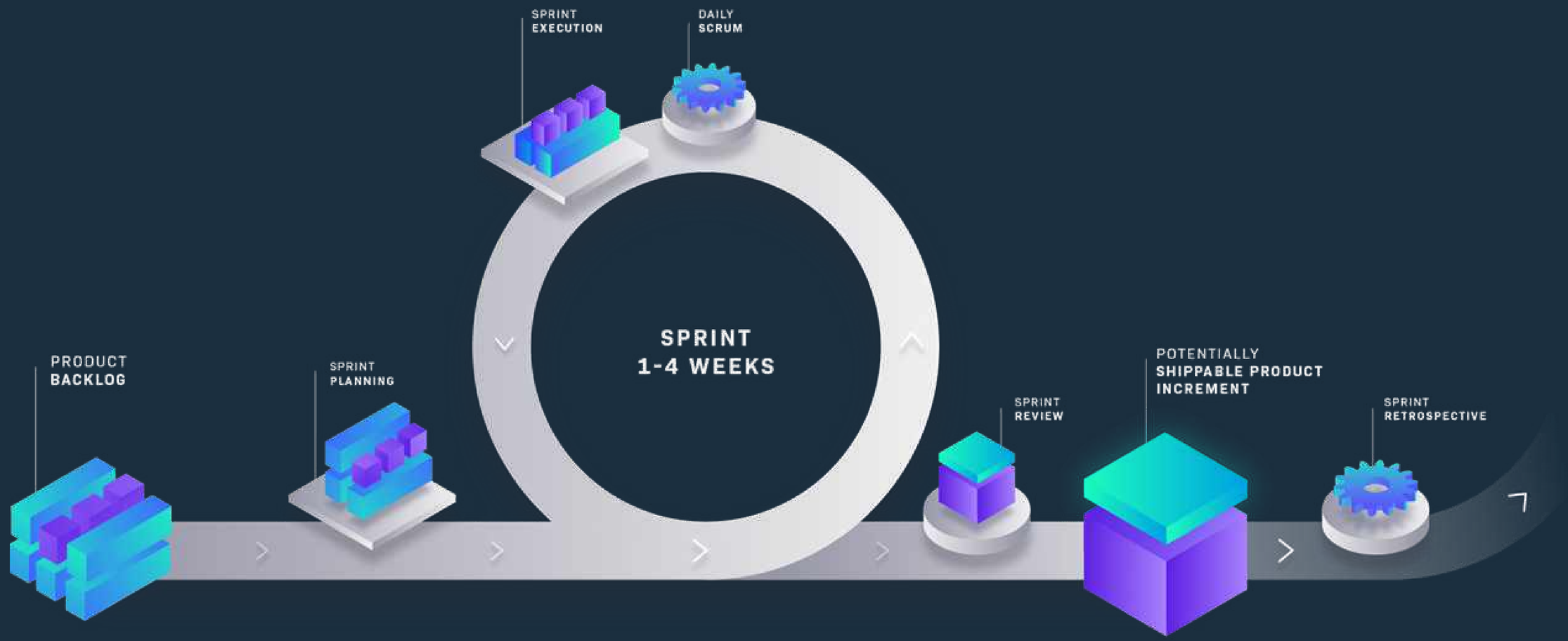
Are you in need of seasoned professionals in various fields or experts with highly specialised knowledge? We know how and where to find them. Our teams of Experienced consultants always focus on a specific region and segment. When selecting candidates, we use our own method called Job, Boss & Company Fit, which allows us to find applicants who not only fulfil the requirements for the position but who will also fit into yourcorporate culture and get on well with the supervisor.

Being Agile in Everything

To succeed with agile methodology, teams must cultivate an agile mindset. The agile mindset is a thought process that involves understanding, collaborating, learning, and staying flexible to achieve high-performing results. By combining the agile mindset with processes and tools, Our teams can adapt to change and deliver incremental value to their customers. This way of thinking helps Our teams adapt to change, rather than struggle around it. Instead of simply diving into agile practices and going through the motions, it is vital for all team members to understand and truly adopt the methodology in all aspects of their work. When the ‘why’ of agile is clearly understood, the ‘how’ is nurtured naturally in accordance with the needs of the team.



We ship


SPRINT
EXECUTION
DAILY
SCRUM
PRODUCT
BACKLOG
SPRINT
PLANNING
SPRINT
1-4 WEEKS
SPRINT
REVIEW
POTENTIALLY
SHIPPABLE PRODUCT
INCREMENT
SPRINT
RETROSPECTIVE

Working Business Models

There are 3 ways of working with WTA.

We understand the skill requirements for your product and can efficiently arrange a team for you from our 50+ In-house engineers. With WTA, you can quickly launch and scale your product team.

You can concentrate on your product and business while we handle IT operations. We provide office facilities, recruitment, scaling, IT infrastructure, HR self-service, compliance, insurance, payroll, etc.

When you are ready to establish a local entity, we transfer an entire team to you at a fixed cost. You never lose sight of your team or product knowledge. We also assist you in registering your company, locating an office, and establishing processes.

Dedicated Team

- For large Projects
- Evolutionary Enhancements
- Full time dedicated set of resources
- No Hidden Cost

Individual Resources

- Full time Dedicated Member
- For Remote team augmentation
- Project Management handled by you
- No Hidden cost

Project Outsourcing

- Pre-Defined Projects
- Milestone based Payment
- Project Management by Us
- No Hidden Costs

Why Work with Us?

Design-First Technology Approach

We believe that good design is key to a successful product, and our team ensures that the products we create are both user-friendly and technically sound.

Dedicated Agile Teams

We have dedicated Agile teams to ensure that our products are of the highest quality.

Building and Delivering Smart Systems

Using the latest tools and technologies, our team is able to build cost effective, scalable and secure apps that your customers will love.

Contact Us

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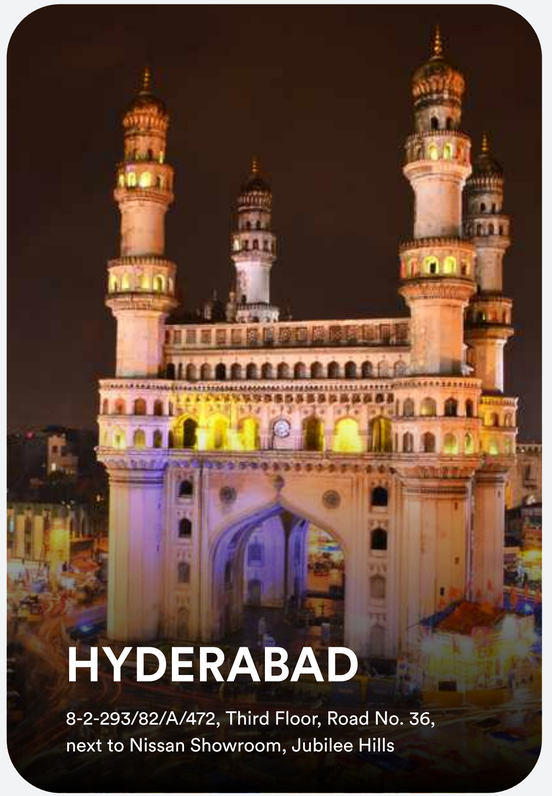
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